

## OUR COMMUNITY CHOICE PANTRY



The Mooresville/Lake Norman Christian Mission Community Choice Pantry serves an average of 4,800 families a month – including 4,600 children.

This is made possible through the efforts of 100+ volunteers each month and the generous support of our community.

## JOIN THE FIGHT AGAINST HUNGER

**Please join us in this incredible effort by running a food drive** in your neighborhood, school, workplace or congregation.

**We can help you help the hungry.** Call us or visit our website to learn how to get started.

---

**Mooresville/Lake Norman  
Christian Mission**  
266 North Broad Street  
Mooresville, NC 28115  
**704-664-2357**  
[www.ourchristianmission.org](http://www.ourchristianmission.org)



Offering Hope Empowering People Fighting Poverty

# HOW TO HOST A FOOD DRIVE



PHOTO HERE

---

Mooresville/Lake Norman Christian Mission  
is a 501(c)3 not for profit organization  
and a member of the United Way.

---

## Hosting a Food Drive Is Easy!

### PLAN

#### **Build a committee.**

Enlist the help of a few friends that can help with planning, creative ideas and the effort involved.

#### **Register your food drive.**

Contact the Mission to register your food drive. Registration forms are available on our website.

#### **Choose a beginning and ending date.**

We suggest that you hold your food drive for 2 weeks or longer - allowing ample time for promotion and participation.

#### **Set a goal and identify target items.**

Encourage people to donate healthy food – something they would feed to their families. Visit our website for a current list of “Most Needed Items”.

#### **Find the Fun!**

Pick a theme... have a contest...offer incentives. Use your imagination and watch the food appear!

### PROMOTE

#### **Publicize your food drive.**

Hang posters, pass out flyers, send emails, contact the local media, and use social media to promote your event.

#### **Build Awareness.**

Get the facts about hunger in our community from the Mission and share the information with everyone.

### COLLECT

Collection areas should be accessible and protected from weather. If you plan to collect 500 lbs or more, the Mission can provide collection bins to place in high traffic areas.

#### **Monetary Donations.**

Separate any monetary donations from the food. Mail or bring them to the Mission office. Checks should be made payable to the Mooresville Christian Mission.

### CELEBRATE!

Thank and share the details of your success with all participants and the community.

Notify the media and encourage them to meet at the Mission when you deliver the donations.



### THEMES, CONTESTS & INCENTIVE IDEAS

**Incorporate a theme.** Choose a theme based on most needed items. For example, if pasta is a critical need, incorporate an Italian theme requesting pasta and tomato products. If cereal is the focus, make it a “Breakfast of Champions” theme.

**Make it a competition.** Competitions motivate and excite participants. Make it a challenge between grades or departments at work.

**Incentivize.** Schools can offer pizza parties or other prizes. Businesses can offer employees a casual dress day or luncheon.

**Matching Donations.** Another path to success is through matching donations. Securing a donation commitment for every pound of food donated really motivates participants and also -provides the Mission with funds to purchase even refrigerated and frozen foods.

**Stuff a truck.** If an organization has the resources, participants can be encouraged to fill a truck.

**Incorporate a service activity.** Looking for an in-house service opportunity? Ask us how to incorporate sorting activities into your drive.

**Consider offering a monetary option.** Some individuals may prefer to donate money as well as foods. The Mission is able to purchase \$10 of food for every \$1 donated!